



GroupCritic



GroupCritic launches!

California first to surf!

Finally...the wait is over. GroupCritic has officially launched in California and will be present in all western states in the coming months. This is the beginning of a national campaign that starts in the golden state and will be venturing east exploring the entire meeting planning industry.

Join “Scout” the meerkat as he interviews meeting planners, vendors and shares first hand the “group experience”. We will be bringing fantastic group deals to meeting planners and providing useful feedback from the meeting planner’s perspective.

COO, Reid Biggs envisioned this to be a place where meeting planners have a voice. “This is a place where planners can share their experiences and take advantage of some great deals. It is where partnerships are formed and mutually beneficial relationships begin. “

